

OUTSTANDING PRESS RELEASE of the Year

The
OUTSTANDING PRESS RELEASE of the Year

will be announced
at the Annual Meeting of the American Association for the Advancement of Science (AAAS),
in the special **Improbable Research session**.

WHERE: Hilton Austin Hotel, Austin, Texas — in Salon H.

WHEN: **Saturday night, February 17, 2018, 8:00 pm.**

Selected by the
Committee of Reporters who Receive and Appreciate Press Releases
(Rosie Mestel, Bob Finn, Maggie Fox, Michael Newman,
Bethany Brookshire, Marc Abrahams)



Nominees: The OUTSTANDING PRESS RELEASE of the Year is selected from amongst all the press releases considered by the selection committee.

Selection criterion: The OUTSTANDING PRESS RELEASE of the Year exemplifies a singular quality: it stands out.

Admission to the event: The OUTSTANDING PRESS RELEASE of the Year announcement event is open to all accredited journalists, all registered attendees of the Annual Meeting of the American Association for the Advancement of Science (AAAS), and to the public, free of charge.