

New issues of our magazine, the [Annals of Improbable Research](https://gumroad.com/improbable), are available as PDFs. (For two decades we published on paper — we are now switching entirely to PDFs.) To subscribe, or to buy back-issues, go to the <https://gumroad.com/improbable> web site.

Perplexed?

Did you get perplexed when you tried to subscribe?
This document may help!

How to subscribe to the magazine —a guide for the perplexed—

by Lauren Maurer Trew, the Improbable Research bookmaster
September 29, 2015

1. Setting up a Gumroad account

To get started, please visit the Gumroad website (<https://gumroad.com/improbable/>).

Click the 'Login' button in the top right corner of the screen.

If you have either a Facebook or Twitter account, you can use that to open a Gumroad account.

Or, you can click '**create a new account**', and enter your name and e-mail address.

Your e-mail address is the important bit, because this is how we'll deliver each new issue of Improbable Research to you.

2. Subscribing to Improbable Research

Once you've opened a Gumroad account, navigate to our very own Improbable page (<https://gumroad.com/improbable/>). You'll see thumbnail images of every issue we currently have available to buy.

TO SUBSCRIBE FOR A YEAR, choose the '**Annual Digital Subscription**', which should be the first option listed. Click on it, and then in the popup that appears, click the '**Subscribe**' button. You'll see a text box appear where you can enter a promo code, if you have one.

When you're ready to make your purchase, click the '**Add to bundle**' button. The popup will close, and a new menu will appear in the top right corner of your screen, showing what's currently in your basket.

Click the '**Pay**' button, and a text box will appear showing which email address is set to receive the subscription (This will default to the email address your account is associated with, but you can change it if you wish). If Gumroad doesn't already have your payment information on file, at this point they'll ask for your credit card info. When you've filled out the form, click the '**Get**' button underneath.

After clicking the '**Get**' button, you'll see a short thank-you message confirming your purchase, and you'll receive an email from Gumroad.

Please check your spam folder to make sure your email hasn't gotten lost there.

3. Getting your issues of the magazine

You should receive an automated email shortly after completing the subscription process, which will include your first issue. Each new issue will similarly be sent to you via automated email. You can also view items you've purchased by logging into Gumroad, and going to your **Library**.

The magazine issues are in PDF file format, so you'll read them the same way you would any other PDF file. A number of Adobe programs read PDF files, as well as many e-reader devices and programs (including Amazon's Kindle).

4. Questions?

If you have any questions, run into any difficulties, or have a suggestion how we can improve the Improbable experience, please feel free to e-mail us at bookmaster@improbable.com.

To Subscribe (or buy back-issues)

<https://gumroad.com/improbable/>

Tables of Contents

The complete table of contents of every issue is available online at

<http://www.improbable.com/magazine/>